



Florida Sunshine Chapter

Meeting Date:
September 11, 2013

General Meeting Minutes Compiled by:
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1. Date and Time of Meeting

Date: September 11, 2013

Time: 4:00 to 5:06PM EDT

2. Attendees

27 people participated in the webinar worth 5 continuing education units (CEUs).

<i>Armstrong</i>	<i>Megan</i>
<i>Barrientos</i>	<i>Pearl</i>
<i>Bergweiler</i>	<i>Martha</i>
<i>Colina</i>	<i>Christian</i>
<i>Cooper</i>	<i>Dawn</i>
<i>Ferri</i>	<i>Dick</i>
<i>Fowler</i>	<i>Debra</i>
<i>Griffey</i>	<i>Beth</i>
<i>Hair</i>	<i>Marino</i>
<i>Leblanc</i>	<i>Bryan</i>
<i>Lidberg</i>	<i>Melissa</i>
<i>Lyons</i>	<i>Dan</i>
<i>Martin</i>	<i>Debbie</i>
<i>Mertz</i>	<i>Kimbra</i>
<i>Minke</i>	<i>Marion</i>
<i>Mosier</i>	<i>Jen</i>
<i>Oliveira</i>	<i>Paula</i>
<i>Olson</i>	<i>Jen</i>
<i>Padgett</i>	<i>Courtney</i>
<i>Phillips</i>	<i>Toni</i>
<i>Ratay</i>	<i>Michael</i>
<i>Santos</i>	<i>Igor</i>
<i>Scalise</i>	<i>Stacie</i>
<i>Shaw</i>	<i>Judy</i>
<i>Smith</i>	<i>Cynthia</i>
<i>Stourac</i>	<i>Amy</i>
<i>Veshosky</i>	<i>Gerard</i>
<i>Wiggington</i>	<i>Mark</i>



3. Location

GoToWebinar

4. Call to Order

Chapter Chair, Amy Stourac, welcomed Florida Sunshine Chapter members and visitors to the third General Chapter meeting of 2013.

5. Announcements

- a) *Our chapter was chartered in September 2007 with 38 members. Our Chapter membership has climbed to 120 members*
- b) *Amy Stourac informed attendees of a few of the benefits of Sunshine Chapter affiliation with regard to rebates toward APMP certification through 2013, and encouraged unaffiliated members to contact her or any other chapter officer for more information.*
 - i. *\$50 toward successful Foundation Level exam; maximum 10 members*
 - ii. *\$100 toward successful Practitioner Level exam, maximum 10 members*
 - iii. *\$150 toward successful Professional Level exam, maximum 1 members*
- c) *To ensure general announcements and renewal notices are received, Amy Stourac encouraged members to update their APMP.org profiles if they have moved, changed jobs, etc.*
- d) *Amy Stourac informed the chapter that this year's Southern Proposal Accent Conference (SPAC) is also scheduled to be held in Atlanta this year. It will be held at the Hyatt Regency Atlanta on Wednesday, October 2, 2013. Information for exhibitors and potential presenters is already been posted on the website, which is <http://www.apmp-spac.com/>*
- e) *Please contact one of the board members if you plan to attend SPAC this year. We will try to meet up and sit together at lunch.*
- f) *Amy Stourac encouraged everyone to join the Florida Sunshine Chapter LinkedIn Group: Florida APMP Chapter. Everyone can find announcements, discussions, and job postings. Available jobs can be posted for states in the Southeast U.S., including Georgia, South Carolina, and North Carolina. The Chapter's LinkedIn group has approximately 253 members.*
- g) *Attendees were informed that announcements, presentations from previous chapter meetings, minutes, and job openings on the Florida Sunshine Chapter website at www.apmpflorida.org. For job seekers in the Chapter's geographic area (FL, TN, KY, MS, and LA) or in Georgia, check our Linked In and website. There is also a section for consultants on the website. If you are a Florida Sunshine Chapter member who is a consultant and want to post something, please contact our*



Publicity/Promotion Chair. Florida Sunshine Chapter member postings are free of charge.

- h) For those used to Facebook, Amy Stourac reminded everyone of the recently launched Facebook page so please "like" us. Simply filter for Pages then type in APMP Florida Sunshine Chapter.**
- i) Programs Chair, Megan Armstrong, announced the door prizes to be won at the end of the presentation.**

6. Presentation

Mr. Mark Wigginton, of Shipley Associates, presented an overview of APMP, the levels of APMP's certification, the benefits of certification, and how to maintain your CEUs once you are certified.

Notes:

- a) Mr. Wigginton's presentation will be available on the Sunshine Chapter website in a few days.**

7. Prizes Drawing Winners

Shipley Proposal Guide:

- Judy Shaw**

Capture Guide:

- Pearl Barrientos**

Graphics Book, 'Million Dollar Graphics':

- Toni Phillips**

8. Closing

Amy Stourac announced the next Florida Sunshine Chapter meeting will be on December 11, 2013, when Mr. Robert Keller will be presenting on "Competitive Analysis, Writing and Storyboarding". Ms. Stourac thanked all attendees and our presenter, Mr. Mark Wigginton. She reminded everyone that we will be giving away more excellent door prizes at the final 2013. meeting.

Suggestions for Chapter programs and events were welcomed. Attendees were encouraged to reach the Officers via the Feedback form on our Chapter website, or under the Linked In or Facebook pages.