



*Florida Sunshine Chapter*

**Meeting Date:**  
December 1, 2010

**Meeting Minutes Compiled by:**  
Joan C. Ford, Secretary



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## Date & Time of Meeting

The year's fourth and final virtual chapter meeting of the FL Sunshine Chapter was held on December 1, 2010 from 4:00 to 5:11 PM ET.

## Attendees

A total of 54 individuals attended the December chapter meeting via the on-line Live Meeting conference/call connection, as noted below:

Albin, Ginger	McDonald, Gala
Ansel, Kathy	McGinley, Patrick
Beaulac, Maureen	McKinlay, Ron
Bergweiler, Martha	Mertz, Kimbra
Blitstein, Ron	Minke, Marion
Boggs, Bill	Mino, Gary
Bowles, Sherry	Mitchell, Robert
Brock, Jill	Moore, Judy
Brokeshoulder, Sherri	Morgan, John
Brown, Marcia	Morris, Charles
Brueggemann, Chaz	Oblak, Joe
Butz, Rick	Oliver, Alice
Cooper, Dawn	Ott, Beth
Creutz, James	Robbins, John
Edwards, Shirl	San, San
Ford, Joan	Shattuck, Sandra
Galante, Christine	Shaw, Judy
Goins, Rebeca	Smilnak, Mike
Graumann, David	Smith, Cynthia
Hales, Jack	Snodgrass, Rodney
Holtzclaw, Maureen	Stern, Mark
Hornsby, Mari	Stourac, Amy
Hughes, Richard	Taylor, Lisa
Hyman, Karen	Vieira, Rosemary
Jones, Lorrie	Vitrano, Lauren
Looker, Keri	Warriner, Kori
Maurice, Tonya	

**Speaker: Chuck Keller, APMP Accreditation Program Director**

## Location

*Virtual via Webinar (Live Meeting) and conference call line.*

## Call to Order

**Jack Hales, 2010 Chapter Chair, called the meeting to order and welcomed new and returning attendees to the final virtual general membership meeting of 2010. He reminded attendees that the FL Sunshine Chapter is a virtual chapter and all are encouraged to attend.**

**Jack announced that the FL chapter now has 131 affiliated APMP members.**

**Jack reviewed the 14<sup>th</sup> annual Southern Proposal Accents Conference (SPAC) and our co-sponsorship (along with the Georgia & North Carolina chapters). The conference attracted a total of 122 registrants.**

The conference received strong support from our chapter members: John Robbins was a presenter, Chuck Keller was a panel member, and Joan Ford & Kathy Ansel wrote conference articles for APMP's The Perspective.

Jack discussed the selection of a vendor for chapter membership pins. The pins will serve as a means of recognizing Florida APMP chapter members and will be mailed out to the membership. Additionally, pins will be distributed at upcoming conferences.

Finally, Jack introduced Sherry Bowles, 2011 Chapter Chair, to provide the results of election of 2011 officers.

## 2011 Chapter Elections

Sherry announced the following slate of officers for 2011:

Name	Title
Sherry Bowles	Chapter Chair
Amy Stourac	Chapter Co-Chair
Kathy Ansel	Programs Chair
Tonya Maurice	Assistant Programs Chair
Martha Bergweiler	Treasurer
Mike Smilnak	Membership Chair
John Robbins & Rosemary Vieira	Assistant Membership Chairs
Joan Ford	Secretary
Chuck Keller	Publicity/Promotions Chair
Marion Minke	Assistant Publicity/Promotions Chair

Note: Assistant positions were appointed, not elected.

## Today's Program

Jack introduced our speaker, Chuck Keller, the Florida Chapter Publicity/Promotions Chair and APMP Accreditation Program Director. Chuck was also a Charter Member with the Georgia and Florida chapters. Chuck is the President and Co-Founder of [www.ProposalCafe.com](http://www.ProposalCafe.com) and has been a frequent contributor to numerous articles of The Perspective.

Our chapter's accreditation rebate program was also announced; for details about the program, refer to the "News" section of our chapter's website.

Presentation Topic: The APMP Accreditation Program: Professional Growth & Recognition

Synopsis: Overview of the accreditation program, framed in a series of questions.

## Key Concepts

- **Background:** APMP should provide opportunities for learning & development and offer best practices. APMP has long been interested in certification. APMP began with a pilot program in the United Kingdom followed by initial accreditation issued in 2004. Interest in the accreditation program has exploded in the last few years.
- **Program Players:**
  - Program Administrator: UK-based APM Group
  - Chief Examiner: Cathy Day
  - Accreditation Director: Chuck Keller
- **Accreditation Benefits Individuals & Organization**
- **Accreditation Levels (3):** Foundation, Practitioner, and Professional
- **2010:** Highest number of Foundation & Professional Level accreditations issued; over 1900 Foundation Level accreditations issued since inception in 2004.
- **Accreditation Continuing Education Units (CEUs)**
- **How to Earn Foundation Level Certification**
- **Accreditation Issue POCs**
- **Recording & Reporting CEUs**
- **Accreditation Training & Exam Sessions**

## Today's Door Prize Drawings

Amy Stourac facilitated the door prize drawings and announced the following winners:

- |  |  |
|--|--|
| <b>Door Prize 1:</b> New APMP Membership               | <b>Winner:</b> Judy Shaw with Arcadis    |
| <b>Door Prize 2:</b> APMP Membership Renewal           | <b>Winner:</b> Bill Boggs with Boeing    |
| <b>Door Prize 3:</b> Shipley Associates Proposal Guide | <b>Winner:</b> Gala McDonald with TYBRIN |

## 2011 Meeting Schedule

### 1<sup>st</sup> Board Meeting

<b>Date:</b>	January or February 2011 (Date TBD)
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### 1<sup>st</sup> General Membership Meeting

<b>Date:</b>	March 16, 2011
<b>Program:</b>	Data Protection and Disaster Recovery, Mike Gonsalves with StrategicFusion, Inc.
<b>Door Prize:</b>	TBD



## **New Chapter Announcement**

**Bill Boggs expressed interest in reestablishing a chapter in the Huntsville, Alabama area. If any meeting attendees are interested in hearing more about this new chapter, please contact Bill at [boggs@knology.net](mailto:boggs@knology.net).**

## **Closing**

**Jack thanked Chuck Keller for a terrific program and our participants for their attendance. The presentation will be posted to our chapter website: <http://apmpflorida.org>**

**Jack reminded participants to notify Sherry Bowles via email if they piggybacked (shared a computer) attending the meeting, so that we can obtain accurate attendee information.**

**Jack also thanked the outgoing 2010 chapter officers for their outstanding support and service over the last year and welcomed the incoming 2011 chapter officers.**

**The December chapter meeting adjourned at 5:11 PM ET.**