



Florida Sunshine Chapter

Meeting Date:
November 16, 2015



Contents

Date and Time of Meeting	2
Attendees and Welcome	2
Location	2
Programs	2
Treasury Report	3
Publicity and Promotions.....	3
Membership.....	3
2014 Meetings.....	3
Conferences	Error! Bookmark not defined.
2015 Elections	3
Closing	4



Date and Time of Meeting

Date: November 16, 2015

Time: 12:00 to 1:00 PM EST

Attendees and Welcome

The following individuals attended the November Board meeting:

Name	Title	Yes/No
Alyssa Simpson Feliho	Membership Chair	Yes
Amy Stourac	Chapter Chair	Yes
Danielle Torley	Asst. Programs Chair	Yes
Debra Fowler	Secretary	No
Jennifer Mosier	Publicity/Promotions Chair	Yes
Jennifer Siler	Programs Chair	Yes
Meghann Lewis	Chapter Co-Chair	Yes
Ruth Turman	Asst. Publicity/Promotions Chair	Yes
Sherry Bowles	Treasurer	Yes

Amy Stourac welcomed members to the November Board Meeting.

Discussion ensued regarding the need to research the number of panelists that can call into a conference call.

It was mentioned that it has been a good year and that membership is growing!

Amy asked Sherry Bowles for the latest treasury report. This report will be distributed to all Board members at a later time.

Location

Teleconference.

Programs

Jennifer Siler, Programs Chair, sent a reminder out to Dena Stukenberg regarding the next General Membership meeting. We also need to send an invite to our Chapter members.

There is concern about the technology for the meetings. Jen Mosier spoke to Lauren Williams who has reminded all users to double and triple check when scheduling meetings. We can also post the MS PowerPoint presentation slides on our Chapter website prior to the meeting to welcome members (as opposed to only using the webex GoToMeeting slides).

Danielle Torley, Asst. Programs Chair, suggested sending a survey to members regarding programs, presenters, and prizes for next year.

Other suggestions included asking if anyone was interested in serving or assisting the Board of Directors and asking a question regarding new member recruitment and tools that could be used for recruitment.

Please send any recommendations or ideas for 2016 presenters to Jen Siler and Danielle.



Treasury Report

Our Treasurer, Sherry Bowles, reported on our chapter's current expenditures to date this year (website, reimbursements for certifications, etc.) and any others we may be making in the future.

Chapter rebates for third quarter = \$1207.50

Account balance = 13,665.28

We did not make any money from SPAC for this year, so we will need to send money back to GA. Attendance was good with 110 people, so the setback is possibly due to lack of vendors and issues with the venue from the previous year. Members and vendors liked the new venue.

Thank you Sherry for all your hard work!

Publicity and Promotions

Jennifer Mosier, Publicity/Promotions Chair reported that we're still working on social media. Meeting notices seem to have been fixed using the mailchip account. It does require manual entry, so we will need to notify users, possibly via the website, that they should contact APMP Florida if their email address changes. If you have communication that needs to go out to the list, please notify Jen and she'll send it out to the members.

Ruth Turman, Assistant Chair, is following up with a graphic designer this week regarding possible logos. She is currently working on the creative brief and will distribute to the Board to provide guidance for the graphic designers.

Membership

Alyssa Simpson Feliho, Membership Chair, and Amy Stourac noted that current membership is at 164 people (up from 153) worldwide. We need to review the membership categories to see if we can nominate for any chapter awards such as Best Program or Most Diverse.

Alyssa and Jen Mosier will work to introduce a recruitment challenge where the member who recruits the most new members in Jan-Feb 2016 receives a prize. Communication regarding the initiative will be sent in the new year.

2015 Meetings

As a reminder, the following is the last remaining meeting for the year.

5th General Membership Meeting

Date:	<i>December 9, 2015 from 12:00 to 1:00 PM EST</i>
Program:	<i>"Driving Change from the Back Seat," presented by Dena Stukenberg from HCSC</i>
Door Prizes:	<i>Open to members and non-members: (1) Shipley Proposal Guide, (1) Presenters choice of Book Members only: (1) Membership renewal</i>



Non-members: (1) New membership

2015 Elections

Meghann Lewis discussed the status of the 2016 Elections and positions that are still open. Please let Jennifer know if you have any changes or updates to this list so that we can advertise to membership. If not, we will prepare to announce the results to the membership.

Chair – Meghann Lewis

Co-Chair – open

Membership Chair – Alyssa Simpson Feliho

Asst Membership Chair – Amy Stourac

Programs Chair – Danielle Torley

Asst Programs Chair – open

Secretary – Jennifer Siler

Publicity - Jennifer Mosier and Ruth Turman

Treasurer - Martha Bergweiler

Closing

Finally, an In-person Board meeting will be held on Monday, November 23, 2015, at California Pizza Kitchen at 6pm.

The November Board of Director's Meeting adjourned at 12:53 pm EST.