



Florida Sunshine Chapter

Meeting Date:
November 12, 2014

Board Meeting Minutes Compiled by:
Meghann Lewis, Secretary



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1. Date and Time of Meeting

Date: November 12, 2014

Time: 12:00to 12:41PM EST

2. Attendees and Welcome

The following individuals attended the November Board meeting:

| Name | Title | Yes/No |
|-----------------------|----------------------------|--------|
| Sherry Bowles | Treasurer | Yes |
| Martha Bergweiler | Chapter Co-Chair | Yes |
| Gillian Dionne | Asst. Programs Chair | No |
| Alyssa Simpson Feliho | Membership Chair | Yes |
| Debra Fowler | Asst Membership Chair | Yes |
| Meghann Lewis | Secretary | Yes |
| Jennifer Mosier | Publicity/Promotions Chair | Yes |
| Amy Stourac | Chapter Chair | Yes |
| Geri Veshosky | Programs Chair | Yes |

Amy Stourac welcomed members to the November Board Meeting.

3. Location

Teleconference.

4. Programs

Geri Veshosky provided his last Board report as Programs chair, and noted that the presenter, Mr. Nutt is on track for the December General Chapter meeting. Three door prizes were identified: one Shipley Proposal Guide, one Business Development Guide, and one year of new membership for a non-member and one year of membership for a current member.

The Board discussed encouraging more members to present at smaller meetings to increase the variety of presentations available to members.

The Board thanked Geri Veshosky and Gillian Dionne for their participation in 2014; both will be leaving the Board at the end of 2014.

5. Treasury Report

Due to technical difficulties, our Treasurer, Sherry Bowles, emailed her report regarding our chapter's current expenditures to date this year (website, reimbursements for certifications, etc.) and any others we may be making; our current balance was reported at \$13,662.27.

6. Publicity and Promotions

New Publicity and Promotions chair, Jennifer Mosier advised the Board that she has been updating Facebook, and has been waiting to start up a Sunshine Chapter Twitter feed. Amy Stourac recommended that since the users bases varied between the services, having the Twitter account would provide added benefit to the Chapter.



7. Membership

Alyssa Simpson Feliho and Debra Fowler brought up a shirt option for new Sunshine Chapter members to receive. A question was posed to the Board if the Pantone numbers for the Sunshine Chapter logo are known. Sherry Bowles volunteered to investigate the matter for the Board. The Board was surveyed for shirt vendors with whom the Board members may have had positive experience. Alyssa Simpson Feliho provided the information for the company her employer uses, as did Meghann Lewis.

The Florida Sunshine Chapter membership total is currently 133.

8. 2014 Meetings

There have been no schedule changes for the remainder of meetings for 2014.

4th Quarter General Membership Meeting

| | |
|---------------------|---|
| Date: | <i>December 10, 2014 from 4:00 to 5:00 PM EST</i> |
| Program: | <i>Howard Nutt, Executive Director and Chairman of the Board of Directors of the Business Development Institute International (BD-Institute) "Improving the Industry Standard for BD Performance: BD-CMM version 2.0"</i> |
| Door Prizes: | <i>Open to members and non-members: (1) BD Guide Version 2 Members only: (1) Membership renewal; (2) Capability Maturity Model for Business Development Version 2, May 2013 Non-members: (1) New membership</i> |

9. 2015 Elections

Martha Bergweiler discussed status of 2015 Elections; Meghann Lewis suggested that we send out the updated roles with the election results to all 2015 Sunshine Chapter Board Members.

10. Closing

Amy Stourac thanked the Board members - meeting adjourned at 12:41pm EST.