



Florida Sunshine Chapter

Meeting Date:
August 12, 2013

Board Meeting Minutes Compiled by:
Meghann Lewis, Secretary



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1. Date and Time of Meeting

Date: August 16, 2013

Time: 12:00 to 1:00 PM EDT

2. Attendees and Welcome

The following individuals attended the August Board meeting:

Name	Title	Yes/No
Armstrong, Megan	Programs Chair	Yes
Bergweiler, Martha	Treasurer	Yes
Bowles, Sherry	Membership Chair	Regrets
Hartman, Dan	Asst. Membership Chair	No*
LeBlanc, Bryan	Publicity/Promotions Chair	Yes
Lewis, Meghann	Secretary & Asst. Publicity/Program Chair	Yes
Mosier, Jennifer	Asst. Publicity/Promotions Chair	Yes
Padgett, Courtney	Chapter Co-Chair	Yes
Stourac, Amy	Chapter Chair	Yes
Veshosky, Geri	Asst. Programs Chair	Yes

*Went to his old email address so he did not have invitation

Amy Stourac welcomed officers to the August Board meeting.

3. Location

Teleconference.

4. Programs

Megan Armstrong informed the Board that Brad Douglas from Shipley Associates is all set for September.

Megan Armstrong took the action to call Bob Keller to go over logistics regarding the December presentation. Bob Keller will be advised that the Sunshine Chapter will set up the webinar, introduce him, and that he will take the con while speaking. Megan Armstrong took the action of coordinating a trial run. Amy Stourac offered instructions to send to Megan Armstrong.

5. Treasury Report

Martha Bergweiler was not able to present; Amy Stourac presented in her stead. Ideas for distributing funds to members were requested from Board members.

6. Publicity and Promotions

Bryan LeBlanc has been sending out SPAC 2013 reminder emails. One chapter member response informed he had switched to Mid-South Chapter; Amy Stourac advised the Board that there is supposed to be a refresh.



Bryan LeBlanc asked about the official APMP roster and informed the board that the Florida Sunshine Chapter Linked In group is doing very well.

Congratulations for APMP Certifications were made, and Meghann Lewis has the action to request an update for certification updates and breakout of certified Florida Sunshine Chapter affiliated members (action completed).

7. Membership

Sherry Bowles sent the Florida Sunshine Chapter roster to Amy Stourac; we are down to 116 members.

All Board members agreed that additional ways to drum up membership are needed.

8. 2013 Southern Proposal Accents Conference (SPAC)

Amy Stourac informed the Board that early registration finished and we are up to 80 registrants. The total count needed to break even is 110. The new Mid-South Chapter is having a conference close to SPAC, and that may impact normal registration numbers.

9. Future Chapter Meetings

- **September 11, 2013 from 4:00 to 5:00 PM EDT – Brad Douglas presenting on "APMP Certification and Benefits of APMP"**
- **December 11, 2013 from 4:00 to 5:00 PM EST – Bob Keller presenting on "Competitive Analysis, Writing and Storyboarding"**

10. Job Descriptions

Amy Stourac requested of the entire Board to please let her know if they see any need for changes.

Elections will need to take place in a couple months and Courtney Padgett will be on leave soon; the Board will consider holding the election early.

11. Closing

Amy Stourac thanked the board members - meeting adjourned at 1:00pm EDT.