



Florida Sunshine Chapter

Meeting Date:
August 24, 2012

Board Meeting Minutes Compiled by:
Meghann Lewis, Secretary



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1. Date and Time of Meeting

Date: August 24, 2012

Time: 4:16 to 5:00 PM ET

2. Attendees and Welcome

The following individuals attended the August Board meeting:

| Name | Title | Yes/No |
|---------------------------|---------------------------------------|---------------|
| <i>Ansel, Kathy</i> | <i>Programs Chair</i> | <i>No</i> |
| <i>Bergweiler, Martha</i> | <i>Treasurer</i> | <i>Yes</i> |
| <i>Bowles, Sherry</i> | <i>Asst. Membership Chair</i> | <i>No</i> |
| <i>Lewis, Meghann</i> | <i>Secretary</i> | <i>Yes</i> |
| <i>Maurice, Tonya</i> | <i>Asst Programs Chair</i> | <i>Yes</i> |
| <i>Minke, Marion</i> | <i>Chapter Co-Chair</i> | <i>No</i> |
| <i>Mosier, Jennifer</i> | <i>Asst Publicity/Promotion Chair</i> | <i>No</i> |
| <i>Padgett, Courtney</i> | <i>Publicity/Promotion Chair</i> | <i>Yes</i> |
| <i>Stourac, Amy</i> | <i>Chapter Chair</i> | <i>Yes</i> |
| <i>Vieira, Rosemary</i> | <i>Membership Chair</i> | <i>Yes</i> |

Amy Stourac welcomed officers to the third board meeting of 2012.

3. Location

Teleconference.

4. Upcoming 2012 Meetings: 3rd and 4th Quarters

Amy Stourac detailed the challenges in scheduling

3rd Quarter General Membership Meeting

| | |
|---------------------|--|
| Date: | <i>September 13 at 4 PM ET / 3 PM CT</i> |
| Program: | <i>Gerald Gutierrez .to present his program "Getting Strategy into the Proposal" that was presented at this year's Bid Con</i> |
| Door Prizes: | <i>Three paid SPAC Registration Fees and One Shipley Guide</i> |



4th Quarter Board Meeting

| | |
|--------------|--------------------|
| Date: | November 8th, 2012 |
|--------------|--------------------|

4th Quarter General Membership Meeting

| | |
|---------------------|--|
| Date: | December 13 at 4 PM ET / 3 PM CT |
| Program: | Nancy Webb .to present her program "Page Architecture for Proposals" that was presented at this year's Bid Con |
| Door Prizes: | Two (2) membership renewals Two (2) new memberships |

5. Treasury Report

Martha Bergweiler discussed our current balance, \$13,035.91, and opened discussion for how the board may appropriately disburse money for the duration of the year. Ms. Bergweiler suggested memberships and renewals, and there was general assent from the other board members present. Door prizes for the September 13 and December 13 meetings noted above, in Section 4.

6. Publicity and Promotions

Board raised possibility of considering backup for Bill Andre as webmaster should he decide to no longer support in as active of a role as he has been. Amy Stourac to send Mr. Andre an email, and copy Martha Minke. Note that this task was completed and Bill Andre has agreed to stay on next year if we desire.

Details for the 13 September meeting were requested to be posted, and it was noted that accreditation information has been posted.

Amy Stourac raised the idea of an active jobs seeker resume section for the Jobs and Consultants tab. After open discussion, Courtney suggested a search function providing a hyperlink to LinkedIn seems to be simpler solution requiring less maintenance for our webmaster. Courtney has requested that Bill Andre provide a link on our jobs section for employers to view our LinkedIn site.

Courtney asked board to consider maintaining a Facebook site to increase the reach of the Florida APMP chapter. The board unanimously decided not to expand to Facebook, and to bolster the LinkedIn site for now.

7. Membership

Sherry Bowles sent regrets due to jury duty.



Current membership total as of last meeting: roughly over a hundred. Tonya Maurice received a renewal notice, noting for the board that renewal notices had lapsed for a short time. In order to continue to reach out to current and potential members, the board agreed to promote our improved prizes.

SPAC has offered a spot for a table for membership if anyone is attending. The board agreed not to accept the offer of a table to promote membership as that is best suited to the Georgia Chattahoochee Chapter.

8. 2012 Conferences

Southern Proposal Accents Conference (SPAC) in October:

Planning is underway and meetings are occurring every week now. Several board members are already involved, including Amy Stourac (speakers and leadership committees), Tonya Maurice (Vendors) and Marion Minke (Volunteers).

Amy noted that the Planning committee meeting frequency increased from every other week to every week.

Board members Meghann Lewis and Tonya Maurice have voiced that they shall be attending SPAC.

9. Accreditation

The Florida Sunshine Chapter continues to sponsor this effort. The chapter will pay a \$50 rebate to any current APMP member affiliated with the FL chapter (up to a maximum of 20 members) who successfully passes the Foundation Level accreditation exam and \$100 for the Practitioner Level in 2012. The rebate is designed to help offset the member's accreditation training expense or exam fee. Amy Stourac brought up the idea of voting on paying for a few going for the Professional level too in 2013.

10. Election of Chapter Officers for 2013

Marion Minke will be heading up this effort. The 2013 term runs from Jan – Dec 2013.

11. Membership Pins

Status – Need to check with membership committee on number of pins left to see if we have enough. Update from Sherry Bowles: we have plenty of pins...enough for the next couple years unless we open them up to purchase by members that want to swap pins at SPAC or the national conference.

12. Closing

Amy Stourac thanked the board members - meeting adjourned at 5:00pm EDT