



Florida Sunshine Chapter

Meeting Date:
May 13, 2010

Board Meeting Minutes Compiled by:
Joan C. Ford, Secretary



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Date & Time of Meeting

**May 13, 2010
4:08 to 5:13 PM ET**

Attendees

A total of six individuals attended the May Board meeting:

**Bergweiler, Martha – Treasurer
Bowles, Sherry – Chapter Co-Chair
Ford, Joan – Secretary
Hales, Jack – Chapter Chair
Keller, Chuck – Publicity/Promotion Chair
Minke, Marion – Assistant Membership
Stourac, Amy – Programs Chair**

Note: Kathy Ansel (Assistant Programs Chair) and Mike Smilnak (Membership Chair) were not in attendance.

Jack Hales welcomed officers to the second board meeting of 2010.

Location

Virtual via audio conference

Upcoming Meetings

Officers identified dates for remaining 2010 Board and Chapter meetings, as follows.

3rd Board & General Membership Meetings

Board Meeting: Wednesday, August 18

Chapter Meeting: Wednesday, September 1

4th Board & General Membership Meetings

Board Meeting: Wednesday, November 17

Chapter Meeting: Wednesday, December 8

Chapter Elections

We are seeking new contributors with fresh ideas and interests to help lead our chapter. Our chapter co-chair, Sherry Bowles, will spearhead this effort. Sherry plans to contact her fellow officers to solicit interest and names of new candidates.

Jack & Sherry will work closely together to recruit new officer candidates. They plan to review the names of regular meeting attendees for potential candidates.

Chuck Keller encouraged 1 on 1 solicitation of prospects for best results.

The Board discussed whether the role of Chapter Chair should be a mandatory 2-year term.

Chuck announced he plans to retire from serving in an officer capacity with the FL Chapter in 2011.

Treasury Report

We will receive a check in the amount of \$692.60 representing our 1/3 share of last year's SPAC participation and support.

Martha Bergweiler received the quarterly rebate check 1st quarter 2010 in the amount of \$847.50 based on 113 members. The chapter balance is \$4,206.19.

A \$100 award toward books for the last general membership meeting door prize will be issued during the annual conference in June.

21st Annual APMP International Conference & Exhibits

Several officers plan to attend the APMP conference at Disney's Swan Hotel from June 1-4, 2010. Approximately 14 affiliated chapter members are volunteering at the conference; volunteers should receive an email soon re: volunteer assignments.

Jack reminded us of training for chapter officers during the pre-conference workshop on Tuesday.

Chuck reminded the Treasurer to pay for the door prize winner's \$100 credit with checkbook at the conference.

We plan to reserve tables at one of the resort's restaurants for networking purposes among chapter members. Chuck will identify a venue and target an early evening get together around 5 PM on Thursday, June 3. We will use funds from our \$500 conference budget to host the networking event.

As a means of promoting the FL chapter and increasing recognition among members at international and regional conferences, the Board discussed Mike Smilnak's pursuit of the development of membership pins. Chuck has made an initial call to gather info., which he will share with Mike and Marion Minke, Membership & Assistant Membership Chairs.

A good next step will be to contact David Winton, APMP Executive Director, for a list of potential vendors. Marion Minke will follow-up with Mike.

2010 Foundation Level APMP Accreditation Event

*In preparation for our plan to host, for the 2nd year in a row, Foundation Level accreditation event, Sherry has distributed an RFP to **Strategic Proposals** (BJ Lownie) and **Shiple**y (Ed Alexander). Strategic Proposals and Shipley are the only two U.S.-based Approved Training Organizations (ATOs). Both vendors will provide a proposal guide and workbook as part of their training.*

Potential dates: September 10 or September 17

Potential location: Orlando Marriott



Strategic Proposal's training fee is \$295 a person; this includes a webinar training option using TYBRIN's live meeting tool. (It is thought that our chapter's 2009 accreditation event was the only Foundation Level training course offering a virtual training option – huge cost savings.) Following completion of the virtual training, the accreditation exam can be taken online.

We will promote the 3rd quarter accreditation event after the June conference.

Sherry will ask Kathy Ansel to be involved in the planning activities.

Proposal evaluators: Sherry, Jack, and Kathy.

Nomination for 2010 APMP Awards & Conference Update

We self-nominated the FL Chapter for one award at this year's international conference: Chapter Programs Award.

Conference Update: While we did not receive the Chapter Programs Award, our chapter – along with the GA and North Carolina chapters – was awarded the Chapter Special Events Award for SPAC.

2010 SPAC Planning and Representation

The 14th annual SPAC is scheduled for October 29 at Atlanta's Galleria and is expected to be a one-day meeting preceded by special training or accreditation training. Monthly planning meetings are already underway.

Jack Hales has assumed the role of a Conference Co-Chair and has retained the Special Events Chair. The SPAC planning committee is also seeking a Publicity Chair Using Social Media and a Chair to coordinate contacting other professional orgs to publicize SPAC and then reciprocate by publicizing similar shows in the Southeast.

Chuck will send a list of conference volunteers to Jack for consideration at SPAC.

2010 3rd & 4th Quarter Meeting Schedule

3rd Quarter

General Membership Meeting

Date: September 1, 2010

Program: Social Networking & Media

Door prize: Registration to SPAC

Board Meeting

Date: August 18, 2010



4th Quarter

General Membership Meeting

Date: December 8, 2010

Program: Membership Appreciation & Accreditation Program Overview

Door Prize: Shipley Proposal Guide and APMP Membership (renewal and new)

Board Meeting

Date: November 17, 2010

Closing

2010 Annual APMP Conference: The 21st Annual APMP International Conference & Exhibits will be held in Florida at Disney's Swan Hotel from June 1-4, 2010.

Future SPAC: Our chapter should consider serving as host to SPAC in Florida after we have proven our longevity and gained experience in supporting the conference.

Today's board meeting adjourned at 5:13 PM ET.